

Josh Brown

Photographer | Art Director

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TECHNICAL SKILLS

4+ Years of Experience

Adobe Photoshop
Adobe Lightroom
Digital Photography

2+ Years of Experience

Adobe Premiere Pro
Adobe Illustrator
Adobe InDesign
Figma
Studio Lighting
Film Photography

1+ Years of Experience

Capture One Pro
DaVinci Resolve

CORE SKILLS

Art Direction
Brand Design
Compositon and Layout Design
Campaign Development
Content Creation
UI/UX Design

EDUCATION

B.S. Mass Communications, Creative Advertising

Virginia Commonwealth University
August 2022 - May 2025

Branding Strategy and Film Photography

Santa Reparata International School of Art
June 2024 - July 2024

EXPERIENCE

Freelance Photographer | Self-Employed

January 2021 - Present

Develop comprehensive pre-production plans to ensure cohesive and consistent creative direction. Enhance and refine visuals through post-production skills using Photoshop, and Lightroom. Led creative teams, overseeing and managing various roles on set such as producer, stylist, and gaffer. Work has been done for TAFT, Maslo Jewerly, and local designer development.

Photography/Videography Intern | Maslo Jewerly

May 2025 - September 2025

Captured high-quality product photography for social media marketing, including flat lays and model shots, to elevate brand presence and increase customer engagement. Produced, recorded, and edited short-form and long-form video ads for social media marketing and website usage.

Staff Photography Intern | The MSQ Shop

May 2025 - September 2025

Led the creative direction and execution of promotional photoshoots for musician Alexander Mack, using digital and film photography across studio and on-location settings. Drove audience engagement on Instagram through visually compelling content, resulting in a brand deal between Alexander Mack and TAFT.

ADVERTISING EXPERIENCE

Art Director | McDonalds of Virginia

October 2024 - December 2024 | VCU Student Capstone Project

Enhanced the functionality and appeal of the program's promotional materials, contributing to increased engagement and participation from local teachers. Received silver in the 2025 Hampton Roads American Advertising Awards for integrated consumer campaign.

Brand Manager | Virginia Tourism

August 2024 - October 2024 | VCU Student Capstone Project

Led the creative direction of an integrated campaign, positioning Virginia as a must-visit destination for overworked travelers. Turned research insights into compelling brand storytelling across video and social media assets.